

Holme Valley Parish Council

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Grant Evaluation

- The Parish Council likes to hear how community groups have used the money awarded to them
- As the money awarded is public money, we also need to make sure that the money has been spent appropriately and as agreed

Name of Organisation	Holmfirth Forward
Amount of award	£ £1,500 (£1,000 and £500)
Purpose for which the grant was awarded	To contribute to the cost of the second print of the Holmfirth Town Centre Map.

The Story of Your Project

- *Tell us what you did with the money awarded to you*
- *Attach a few photos*

For ages, people have claimed Holmfirth is dying on its feet and they can't buy what they want locally, they are forced further afield. When people asked how many shops there are in the town centre, the typical reply is 50 – 60. (What's the actual number?)

These views could be further from the truth and the number way too low but such perceptions have to be taken seriously. Perhaps the reason for these perceptions was simply a lack of information. People – locals as well as visitors - didn't know what is available. The solution was to produce a map, as many towns do, to show the location, and variety of shops, cafes and other businesses.

The map's first print run was for 2,000 copies as well as fliers and posters. These were quickly dispersed around the town centre. Within a month, shops and other outlets were asking for more. Some corrections and additions were needed, and the decision made to increase the size of the second run to 5,000 copies.

The map has proven to be an overwhelming success. Most copies have disappeared,

and not into waste bins. The feedback has been very positive and now, with the Town Centre Access Plan and associated disruption on the horizon, there is a need to produce a third run.

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What you achieved

What were the benefits of your project?	<p>Proof it is possible to show all the businesses on one page in a readable form.</p> <p>The value of a map in promoting the town centre.</p> <p>Helped the town centre recover from Covid.</p>
Who benefited from the project and the grant awarded?	<p>Local businesses.</p> <p>Local people who now know what is on their doorstep.</p>
How many people benefited?	<p>Would be wrong to guess.</p>
Did you achieve what you were trying to do?	<p>Absolutely.</p>

Finance and Expenditure

<i>We ask groups to retain their receipts and invoices, and to keep a record of what they've spent for auditing purposes</i>

	Grant awarded	£ 1500.--
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Date	Description of expenditure	Amount	Remaining
	Graphic design	£ 1020.00	£ 480.00
	Printing	£ 1360.80	-£ 880.80
		£	£
		£	£

Any amount of the award unspent may have to be returned to the Parish Council

Shortfall covered by Holmfirth Events and Keep Holmfirth Special

Person completing this form	Margaret Dale	Date	
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