

Holme Valley Parish Council

The Civic, Huddersfield Road, Holmfirth HD9 3AS

Email: clerk@holmevalleyparishcouncil.gov.uk

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Grant Evaluation

- The Parish Council likes to hear how community groups have used the money awarded to them
- As the money awarded is public money, we also need to make sure that the money has been spent appropriately and as agreed

Name of Organisation	Honley Business Association
Amount of award	£ 1500 plus £250 Rolling grant for large Xmas Trees
Purpose for which the grant was awarded (Maximum 20 words)	To install Christmas trees throughout the Village for the Festive Season

The Story of Your Project

- *Tell us what you did with the money awarded to you (Maximum 500 words)*
- *Attach a few photos*

Grant funding was received to install fresh Christmas trees throughout Honley Village, positioned outside participating local businesses during the festive period.

The project aimed to enhance the appearance of the village centre, encourage local shopping, support independent businesses, and create a welcoming and festive environment for residents and visitors.

The trees were successfully sourced, installed, and maintained throughout the Christmas season, with strong participation from village businesses.

The project set out to:

- Enhance the visual appearance of Honley Village during the Christmas period

- Support local independent businesses by increasing footfall
- Encourage residents to shop locally during the festive season
- Foster community pride and participation
- Contribute to a vibrant and welcoming village atmosphere

The installation of the Christmas trees has become a true community event in Honley, led by our Treasurer, Philip Lofthouse, and supported by an army of approximately 20 dedicated local volunteers. Over several days, the team worked across the village centre to carefully position and secure the trees outside participating businesses, transforming the streets into a festive display. The effort has grown into more than just a practical task — it is now a seasonal tradition that brings people together, fostering pride and camaraderie.

Volunteers were kindly supported with hot drinks from the local coffee shop, Wired, further reinforcing the strong partnership between businesses and residents. The installation days themselves have become a visible demonstration of Honley's community spirit and collective commitment to the village.

In addition to the individual business trees, two large 15-foot Christmas trees were installed in prominent gateway locations within Honley Village, creating striking focal points at either end of the village Centre. Their scale and positioning ensured high visibility, immediately signalling arrival into a festive and welcoming community. The trees provided a natural gathering point for residents and visitors, enhanced photographs and social media engagement, and complemented the smaller displays throughout the village. Together, they framed the overall scheme, elevating the impact of the festive installation and reinforcing Honley's reputation as a vibrant and attractive destination during the Christmas period.

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The Story of Your Project contd.

What you achieved	
What were the benefits of your project? (Maximum 500 words)	The project delivered clear visual and economic benefits: • Created a cohesive and attractive festive environment throughout Honley • Increased positive feedback from residents and visitors • Supported seasonal footfall and local trading • Strengthened the “shop local” message within the community Businesses reported that the trees enhanced customer experience and contributed to a welcoming atmosphere during the busy Christmas period.
Who benefited from the project? (Maximum 200 words)	The display was publicly accessible and benefitted all residents, visitors and businesses. It enhanced the experience of families, older residents and those attending seasonal events. The project fostered collaboration among Honley businesses and reinforced community pride.

How many people benefited? (Maximum 200 words)	Approx 6500 Residents and 000's of Visitors, business owners and everyone one including stallholders who took part in the Christmas Street Market
Was the project inclusive? How were marginalised groups (elderly, disabled, young people etc) able to participate?	The Christmas tree project was inclusive and community-wide in its benefit. The festive display was installed in publicly accessible areas throughout Honley Village centre, enhancing the environment for residents, visitors and businesses of all ages and backgrounds. By creating a welcoming and attractive setting, the project supported families, older residents, and those attending seasonal events, while encouraging broad participation in village life. The initiative involved a wide range of local businesses, promoting shared community pride and collective engagement.
Reflecting on climate change, did the project address any aspects of the climate emergency? How?	Fresh trees were responsibly sourced and disposed of sustainably following the festive period by chipping them and using the mulch on the Community gardens. By encouraging residents to shop locally within Honley, the project also supported the sustainability of the village economy.

Did you achieve what you were trying to do? (Maximum 200 words)	The Christmas tree installation project successfully enhanced Honley Village during the festive period, supported local businesses, and strengthened community identity. The project met its objectives and provided clear benefit to the village and its 6,500 residents.
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Finance and Expenditure
<i>We ask groups to retain their receipts and invoices, and to keep a record of what they've spent for auditing purposes</i>

Grant awarded	£ 1500
Rolling Grant for large Xmas trees Grant awarded	£ 250.00

Date	Description of expenditure (use another sheet if necessary)	Amount
04/11/25	115 3 to 4ft Norway Spruce with Delivery	£ 1959.0
	2 x 15ft Nordman Spruce Xmas Trees with delivery	£ 696.00
		£
		£
		£
		£
		£
		£
		£
		£
	Total expenditure	£ 2655.0
	Amount of grant remaining (if any)	£ 0.00

<i>Any amount of the award unspent may have to be returned to the Parish Council</i>

Person completing this form	Julie Lindsay	Date	07/02/26
Position in organisation	Administrator		

Send the completed application form, together with all supporting documentation, preferably in PDF format to: clerk@holmevalleyparishcouncil.gov.uk

Alternatively, you can send the paperwork to: Holme Valley Parish Council, The Civic, Huddersfield Road, Holmfirth, HD9 3AS.

Have you considered inviting a Member of the Parish Council to come and see your project and how your grant money has been spent? Why not give the Parish Council a ring and arrange a visit 01484 687460?